Len Sammons Productions

Motorsports RACE CAR & TRADE SHOW 2011

VP Racing Fuels

Greater Philadelphia Expo Center - Oaks, PA

January 21, 22 & 23, 2011

BOOTH ORDER FORM

PHONE: 609-888-3618 • **FAX:** 609-888-2538

MAILING ADDRESS: PO Box 8547, Trenton, NJ 08650

OFFICE: 2829 South Broad Street, Trenton, NJ 08610

E-MAIL: motorsports@aarn.com

GENERAL EXHIBIT AREA

$675 FOR FIRST 10' WIDE X 10' DEEP BOOTH
$600 FOR EACH ADDITIONAL BOOTH SPACE

COLLECTIBLE & MEMORABILIA AREA (Located C-Hall)

$575 FOR FIRST 10' WIDE X 10' DEEP BOOTH
$525 FOR EACH ADDITIONAL BOOTH SPACE

10' Wide X 10' Deep Booth - Includes Piping & Drape (8' High Back Drape - 3' Side Drape)
Electrical hook-up supplied by the Greater Philadelphia Expo Center at an additional cost.
Chairs, Tables, Carpet, etc. can be rented from The Reber Friel Co. or you can supply your own. This is a non union hall.
First Booth *Purchased* Includes 4 Exhibitor Passes — Each Additional Booth *Purchased* Includes 1 Additional Pass.
Those Showing Race Vehicles Receive 2 Badges Per Vehicle.
(Show Credentials Allow Holder Admittance To Show 1 Hour Prior To Show Opening On Saturday and Sunday)
On Move-In Days, You Must Show Pass Before Entering Building During Scheduled Move-In Times)
Additional Exhibitor Passes Are Available In Advance Of Show For $60 Each. These passes are very limited.
All Previous Exhibitors Get First Preference For Booth Space The Following Year.

2010 EXHIBITORS HAVE FIRST OPTION TO RENEW SPACE UNTIL APRIL 1, 2010 • FLOOR SPACE OPEN TO PUBLIC APRIL 15

PLEASE FILL OUT FORM COMPLETELY AND MAIL CHECK OR MONEY ORDER TODAY

To: Len Sammons Motorsports, PO Box 8547, Trenton, NJ 08650

GET YOUR FIRST CHOICE OF SPACE . . .
RESERVE EARLY WITH A 25% DEPOSIT!
Balance Must Be Paid In Full By November 30, 2010

CREDIT CARD ORDERS may be faxed to 609-888-2538.
PLEASE PRINT CLEARLY

* (This name will be used for mailing and for Show Program Book listing)

Date Ordered: _____ ❒ Check Box if first time Exhbitor at this show.

Company Name Trading As _____ (if not the same)

Name of Person In Charge of Exhibit: _____ (This Person Receives ALL show mailings)

Address _____ City _____ State _____ Zip _____

Phone #: ( ) _____ Fax #:( ) _____ Cell Phone #: ( ) _____

Email: _____ Website: _____

Product or Service to be Displayed _____

❒ Displaying a race car or vehicle. Explain what type and approx. length _____

Management Allows Free Space for Those Showing A Race Car - FREE SPACE is Limited

EXHIBIT SPACE ORDERED AFTER NOVEMBER 30, 2010 MUST BEPAID IN FULL AT TIME OF PURCHASE

Booth #(s) from Floor Plan (1st Choice) _____ Number of Booths Desired: _____ 1 Booth = 10 'x 10'
(NOT INCLUDING SPACE FOR CARS)

*** If booth choice is not available next best location will be assigned by show management.** **TOTAL COST OF PAID EXHIBIT SPACE** _____

METHOD OF PAYMENT

PAID CK# _____ Payable To Len Sammons Motorsports)

VISA/MC # _____ Exp. _____

❒ Please divide cost into equal montly payments and bill to my credit card. - (Final Payment Will Be Put on Card - November 30, 2010)

Name of Card Holder (please print) _____

Card Holder Signature _____

AUTHORIZED SIGNATURE _____
(PERSON RESPONSIBLE FOR EXHIBIT)

Exhibitor Signature and Booth Payment is accepted upon the understanding that Exhibitor agrees to terms and rules of Promoter as outlined in Exhibitor Brochure. An application to the Show is a Contractual Agreement. All money paid is non-refundable

CHECK BOX (S) THAT APPLY
❒ GENERAL EXHIBIT AREA
❒ COLLECTIBLE & MEMORABILIA AREA

OFFICIAL MOTORSPORTS USAGE
Please Do Not Write In This Box

VISA/MC _____ TOTAL _____
Paid Ck # _____ Amount _____
Date _____ Balance _____

Show vehicle space is subject to availability, if show vehicle does not arrive at show by specified times, vehicle space given will be forfeited without notice.

All payments must be made in full by November 30, 2010 or loss of all money paid and exhibiit space will be forfeited.

On ALL Orders Placed Before November 30, 2010, w/25% Deposit, Balance Can Be Paid In Monthly Installements, Which Will Be Invoiced. All Orders After November 30, 2010 Must Be Paid In Full At Time of Order

RETURN WHITE & YELLOW COPY ALONG WITH PAYMENT • White & Yellow Copy - Motorsports 2011 • Pink Copy - Customer File (Please keep)